

48 HOUR PR

Product Description Questionnaire

1. Company/Organization Name
2. Company/Organization Contact
 - a. Name & Title
 - b. Phone
 - c. Email
3. Who is the audience?
4. Is the purpose of the product description Promotional or Informational?
5. What is the product
 - a. What makes it valuable or unique?
 - b. Is it available to the public, if no when is it available?
 - c. What are the three key features
 - d. What are the three key benefits

After completing the questionnaire, please save a copy for your files and email to orders@48hourpr.com with your company name in the subject line. Thank you for your order.